

FROM MARCH 23 TO MAY 20, 2018

GET A
\$70

MAIL-IN REBATE
with the purchase of 4 new MICHELIN®
passenger or light truck tires



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new MICHELIN® passenger or light truck tires (between March 23 and May 20, 2018).
- Mail before June 18, 2018, to:
Michelin Spring 2018 Promotion
P.O. Box 6022, Paris, ON N3L 3W6

† Estimates, work orders and quotations are not acceptable as proof of purchase.



All claims must be postmarked or received on or before June 18, 2018, and include a copy of your invoice (see reverse for details):

MICHELIN SPRING 2018 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6

Please indicate your language of choice: English ☐ French ☐

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. ☐ Ms. ☐

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address
(If you would like to receive confirmation of claim form receipt by email)

* Required information

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☐ I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?

Yes ☐ No ☐

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

| | |
|---|---|
| Michelin Promise Plan™ <input type="checkbox"/> | Online research <input type="checkbox"/> |
| This promotion <input type="checkbox"/> | Mileage warranty <input type="checkbox"/> |
| Dealer recommendation <input type="checkbox"/> | 30-Day Satisfaction Guarantee <input type="checkbox"/> |
| Friend/family recommendation <input type="checkbox"/> | Free flat-tire changing assistance <input type="checkbox"/> |
| Quality of product <input type="checkbox"/> | Retail location <input type="checkbox"/> |

3- How did you first hear about this promotion? (Please check one.)

| | | |
|---|---|---|
| Radio <input type="checkbox"/> | In-store display <input type="checkbox"/> | Text message/SMS <input type="checkbox"/> |
| Direct mail <input type="checkbox"/> | Friend/family <input type="checkbox"/> | Email <input type="checkbox"/> |
| Newspaper <input type="checkbox"/> | Television <input type="checkbox"/> | Facebook page <input type="checkbox"/> |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/> | Other <input type="checkbox"/> |

4- What tire brand was replaced when you purchased your new set of MICHELIN® tires?

| | | | |
|------------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|
| MICHELIN® <input type="checkbox"/> | BFGoodrich® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/> | Pirelli <input type="checkbox"/> | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/> |

5- How many years have you been a MICHELIN® tire owner?

First time ☐ Less than 5 years ☐ More than 5 years ☐

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

☐ In the next 3 months
☐ In 1 year or less
☐ More than 1 year from now

7- What is your age? 18-25 ☐ 26-39 ☐ 40-55 ☐ Over 55 ☐

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco or Canadian Tire. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from March 23 to May 20, 2018. Purchases outside these dates will not be honoured. Only new MICHELIN® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. For any information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca.
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