

Bridgestone & Firestone Promotions

MAR 10 MAY 31



BRIDGESTONE
Solutions for your journey



Bridgestone Promotion Details:

The Bridgestone Spring Promotion rewards customers with up to \$110 back on a physical or digital Bridgestone Prepaid Mastercard with the purchase of a set of 4 eligible Bridgestone tires.

Bridgestone Promotional Period:

March 10 - May 31, 2025

Eligible Tires:

\$110 (\$80 + \$30) – WeatherPeak products with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward.

\$100 (\$70 + \$30) – Alenza, DriveGuard, Dueler, Ecopia, Potenza, and Turanza products with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward.

\$80 – WeatherPeak products.

\$70 – Alenza, DriveGuard, Dueler, Ecopia, Potenza, and Turanza products.

Claim Submission:

Customers can submit their claims by June 10, 2025 here: www.BridgestoneRewards.com

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire Offer in Canada: Receive up to \$110 on Bridgestone Prepaid Mastercard by mail when you buy a set of 4 eligible Bridgestone tires. See Terms and Conditions for more details.

Eligible tire for the \$80 reward: Bridgestone WeatherPeak tires. Eligible tires for the \$70 reward: Bridgestone Alenza, DriveGuard, Dueler, Ecopia, Potenza and Turanza products. Purchases of a set of 4 eligible tires with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward.

You will be offered the choice of a digital or physical prepaid card via a card payment confirmation email. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional rewards if applicable) per household, customer or address. Retail purchases made between March 10 and May 31, 2025. Prepaid card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Please allow 10–12 weeks for the receipt of the physical prepaid card fulfilled by mail. Visit BridgestoneRewards.com or call (800) 926-3716 to check the status of your claim after 4 weeks. All submissions must be filed online at BridgestoneRewards.com and received no later than June 10, 2025. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchasers only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks and cannot be combined with any other offer. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Bridgestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Bridgestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Card terms and conditions apply.

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Firestone Promotion Details:

The Firestone Spring Promotion rewards customers with up to \$100 back on a physical or digital Firestone Prepaid Mastercard with the purchase of a set of 4 eligible Firestone tires.

Firestone Promotional Period:

March 10 - May 31, 2025

Eligible Tires:

\$100 (\$70 + \$30) – WeatherGrip products with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward.

\$90 (\$60 + \$30) – Affinity AS, Destination, and Firehawk products with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward.

\$70 – WeatherGrip products.

\$60 – Affinity AS, Destination, and Firehawk products.

\$40 – Firestone All Season products.

Claim Submission:

Customers can submit their claims by June 10, 2025 here: www.FirestoneRewards.com

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire Offer in Canada: Receive up to \$100 on Firestone Prepaid Mastercard by mail when you buy a set of 4 eligible Firestone tires. See Terms and Conditions for more details.

Eligible tire for the \$70 reward: Firestone WeatherGrip tires. Eligible tires for the \$60 reward: Firestone Affinity AS, Destination and Firehawk products. Purchases of a set of 4 eligible tires with the aggregate purchase price (excluding taxes and tire levies) of \$1000 or more qualify for an additional \$30 reward. Eligible tires for the \$40 reward: Firestone All Season Tires.

You will be offered the choice of a digital or physical prepaid card via a card payment confirmation email. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional reward if applicable) per household, customer, or address. Retail purchases made between March 10 and May 31, 2025. Prepaid card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Please allow 10–12 weeks for the receipt of the physical prepaid card fulfilled by mail. Visit FirestoneRewards.com or call (800) 903-9838 to check the status of your claim after 4 weeks. All submissions must be filed online at FirestoneRewards.com and received no later than June 10, 2025. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchasers only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases, and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks and cannot be combined with any other offer. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Firestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Firestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Firestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Card terms and conditions apply.

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